



Why Not **DOTS?**

& The AI Threat to Data Provenance

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PROPRIETARY

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FIRST





Let's Talk About a Proven Archival Media

- Film is simple to interpret
- Reading the media is non-complex
- All that's needed to read the information is light, and a lens
- Even a human can interpret the information
- We know how to store it properly, and under the right conditions, can last over 100 years
- Even if it's stored *improperly*, it's surprisingly robust
- Film has been around for over 120 years
- Any mechanically inclined person could build a device to read the media



The Downsides of that Proven Archival Media

- When it comes to storing data on film...
- Data recorded must be larger than the noise of the film grain
- Both Technicolor and Kodak discovered over 200,000 feet of 35mm film needed to record the data for 8 Terabytes
- A stack of 120 2,000-foot reels over 12 feet tall
- It does require stringent storage conditions
- Future availability of photosensitive film emulsion



DOTS is Similar to that Proven Archival Media **DOTS** is Similar to that Proven Archival Media

- DOTS is simple to interpret
- Reading the media is non-complex
- All that's needed to read the information is light, and a lens
- Even a human can interpret the information, with sufficient magnification
- DOTS has been around for 30 years
- Carnegie Mellon University accelerated life testing concluded 200 to 2000 years viability for the media
- Any mechanically inclined person could build a device to capture the information

DOTS Improves Upon the Downsides of Film

- A single 12" reel of ¾" wide DOTS media can store 20 TBytes (vs. 120 reels for 8 Tbytes)
- Over 37 TBytes in a single 12" reel that is 35mm wide
- Store anywhere from -6 to 66° C, at any humidity





DOTS uses readily available PVD manufacturing techniques

eebler





Classic



Cerabyte Test Writes to **DOTS** Metal Alloy





Complex vs. Simple

- Given the choice between something complex vs. something simple for archiving
 - Why would you choose complex?
 - Increasing complexity ALWAYS leads to increasing probability of catastrophic loss
- How often has there been a catastrophic loss of thousands of books in this Library?
- When it comes to archiving, meeting the archival metric of being simple and visual comes with a trade off
 - You trade off inordinate data density for inordinate data security





Requirements to Ensure the Provenance of Digital Information



- The C2PA is doing great work to develop standards for knowing if a digital file has been tampered with
- To ensure an original file is never tampered with, ideally the data will be saved to a physically WORM media
- The mere act of migration can put provenance into question
- The data would best be saved to an inert, stable archival media that is non-magnetic, immune from magnetic fields & EMP
- Future proof storage format without operating system dependencies



How Does **DOTS** Meet Those Metrics?

- Non-magnetic WORM Recording of any digital file
- Data is recorded visually Literally an image of the data A dot = One, no dot = Zero
- Future proof <u>Bit Plane Image</u> format ensures the provenance of video, photographs, and audio for centuries
- Noncomplex Data is retrieved with a camera
- Immune from hacking, malware & EMP
- Immune from water & petrochemicals
- Probable real world damage mechanisms

US Government Proof of Concept

- Group 47 successfully completed a contract awarded by the CIA to build a laboratory prototype proving the **DOTS** technology.
- Contract milestones included demonstration of writing and reading applications and document data in the DOTS visual format, and successfully writing and reading to DOTS metal alloy tape in the <u>Bit Plane Image preservation</u> format.







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To be clear....

DOTS can store ANY digital file – including images and sound

DOTS can store the same things you would save to your hard drive

However, **DOTS** ensures data provenance with simplicity of execution unlike any other alternative

Not only does DOTS ensure Data Provenance

is Sustainable & Green

- Whether it's cloud, enterprise data center, hard drive, data tape, or solid state
- All current storage media end up in landfills and are **NOT** recycled
- Current practices create massive waste from forced migration, and sending countless hard drives and data tapes into landfills
- DOTS eliminates media & energy waste from forced migration, costly power requirements, and rigid environmental control demands
- DOTS can be stored on a shelf in any typical warehouse with no special climate control
- Current practices of massive power consumption for archived data are not sustainable

Total Cost of Ownership "TCO"

The TCO of Digital Archiving Options Preserving **1 Pbyte • Magnetic Media vs. DOTS**



Parameters Based on 2025 Analysis

- 1) Magnetic media requires a controlled environment (temperature and humidity). Archival storage vaults for magnetic media have an average monthly cost of \$3.09/cu. ft. of storage, due to the stringent environmental controls. DOTS can be stored in warehouse conditions, yet here we assume a standard office environment at \$0.25/cu ft.
- 2) LTO cartridges are approx. .0083 cu. ft. in size.
- 3) Based on information from a major storage vendor, their cost to migrate one magnetic tape cartridge is \$95.00 plus the cost of the media. We assume here that cost to ingest the data to LTO, and the same cost per reel of DOTS
- 4) For this comparison, we are assuming 1 PByte of data, a cost of \$69 per LTO-8 tape and \$1,800 per 20 TB reel of DOTS, and that each tape is filled to capacity. Cloud is Amazon Glacier Deep Archive; A = US West (N. CA), B = US East (N. VA), no data access. No accounting for inflation.







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